University Fundraising Policy

**Custodian of Policy:** VP for University Advancement

**Relevant MnSCU Policy:** n/a

**Relevant Procedures: [University Fundraising Approval Procedure](https://www.mnstate.edu/about/policies-procedures/procedures/fundraising-approval/%22%20%5Co%20%22University%20Fundraising%20Approval%20Procedure)**

**Effective Date:** April 2017

**Last Review:**Fall 2024

**Next Review:**Fall 2031

Policy

Responsibility for the coordination of solicitations and proposals to individual, corporate, and foundation prospects is vested in the Vice President for University Advancement. Therefore, all private fundraising activity is to be coordinated through the Office of the Vice President for University Advancement or designee, which will then coordinate with other University offices as necessary.

Rationale

These guidelines are developed to facilitate, coordinate, and manage fundraising activity to ensure that University priorities are met and that prospects are solicited in a coordinated manner consistent with the quality and manner appropriate to Minnesota State University Moorhead.